Creating a module

Creating content requires a significant amount of your time. Therefore, please make sure that you are able to commit to spending the required time.

If you have an idea, reach out to the Management 3.0 Team (Ralph in his role of Custodian of Content will be happy handle your request). We will first check if the content is in line with the Management 3.0 Principles, if the content is unique and there is a need for the content. When we all believe the new content will add value, that's when we can start.

You will create a draft slide deck that will be the basis for the new module. Together we will review the content and after a few iterations we're ready for the next step. You don't need to worry about images or lay-out of the slides.

Our illustrator Chad will make the proposals for the images. As you know, our style is unique and makes us stand out. You will review the proposals and together we will define what the images will be. After you both agree, Chad will create the images.

When the images are done, we will finalize the layout of the slides and make sure they look like the famous Management 3.0 style.

We will do some boring stuff like creating folder structures on our shared drives, web pages, ask our translators to start translating the modules, etc...

When this all is done, you are invited to one of the Management 3.0 Facilitator Hangouts. You will present the deck, and give an overview of the content. We will record this session and save it. New facilitators will use this recording to get familiar with the module.

Somewhere in this process we also sign a contract. The contract is to make sure we pay royalties to you, and by doing that we also get exclusive rights to use this module in our workshops. Every quarter we make an estimation of how often modules are used, and based on that we pay out royalties. You will get 50% (25% for translated modules) of the event fees that are generated by your modules. Some of the modules will be used in workshops. Facilitators can choose any of the modules to create customized workshops if necessary.

We expect you to review your module yearly and update the module if necessary. Sometimes new insights pop-up, or new practices are introduced.